



WELCOME TO OUR NEWSLETTER

It's been a busy few months at Flextex. On a Roll is a quick round-up of what's been happening. The team is growing, we're extending our ranges, investing in our production capacity and working to ensure quality throughout every part of the business. You can read more about our initiatives here.

While all this is going on, we're also helping to inform and educate on the issue of sustainability in plastics. Pop over to our website to learn more. The site also has lots of info about our stock ranges and bespoke products.

We'd love to learn what's new with you. Call us or drop us a line. in the meantime, enjoy the read.



Rick Tarn and Andy Tucker
Directors

WHAT'S INSIDE?

- 02 The latest on legislation
- 02 #upthebrook!
- 03 We don't expect you to love our new machine (yet)
- 03 Anti-corrosion packaging
- 03 You'll like our new POR Machine
- 04 We're going green
- 06 New Product
- 06 We don't just listen. We act.
- 07 Coming soon to Flextex
- 07 Customer Portal
- 07 Everything you need to order polythene
- 08 In case you missed it...Flextex launch a brand-new website

THE LATEST ON LEGISLATION

It's possible that a Paper going through Parliament currently will be on the statute books from April 2022. In summary, the proposal is that there will be a tax on plastic packaging materials which do not contain 30% recycled plastics.

Whether or not the legislation goes through in its current form, we believe the move represents changes that have wide support. That's why we're happy to use products that already meet that 30% recycled content standard.

Because we know we can do this and maintain quality, performance and service, we're getting on with the change right now. As we see it, why wait until next year to do something good.

#UPTHE BROOK!

It's our pleasure to sponsor a brilliant Rugby team. Blackbrook Royals Under 10s play in the North West Counties Youth and Junior League.

Based in St Helens, with its outstanding reputation for the game, the Brook have plenty of loyal supporters and they deserve them. This team takes to the field with heart, passion and pride. Good luck to every one of them.



WE DON'T EXPECT YOU TO LOVE OUR NEW MACHINE (YET)

We've just installed a new machine. It's fast, smart, efficient and, right now, it's very shiny.

But you don't care about that, do you?

You care about what we produce – or rather, what our shiny new machine produces.

It makes the products you've been waiting for. And it's absolutely brilliant at it.

[Read more on our website >](#)



ANTI-CORROSION PACKAGING

We're often asked about packaging for challenging products, and it still surprises us when a potential client is struggling with metals and corrosion. Materials that inhibit these processes have been around for some time.

Volatile Corrosion Inhibitor packaging (VCI for short) can be very effective. We use VCI polythene films to make all sorts of bags and sheets which protect metals during processes, shipping, storage or use. We source the films we convert from Zerust®/Excor®, world leaders in VCI technology. Their range includes solutions for all sorts of challenging materials and environments. When we add our expertise as converters, the results are excellent: bespoke products that offer genuine protection against the nightmare of corrosion.

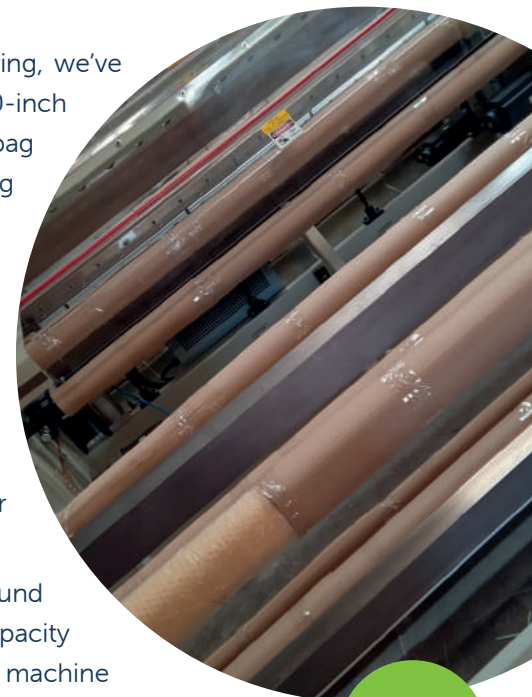
If corrosion is a risk in your operation, give us a call. We'll help you gain control.

YOU'LL LIKE OUR NEW POR MACHINE

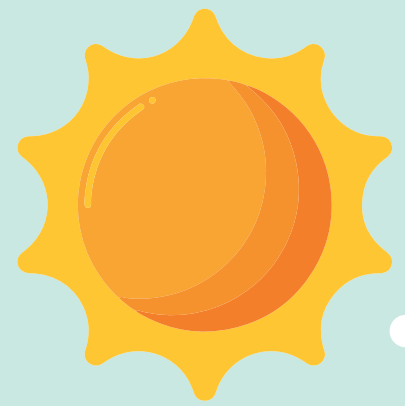
Perhaps it's more accurate to say you'll like what our new machine can do. After all, you're interested in what we produce, not the kit we use to do it. We don't really expect you to get all geeky about our latest acquisition – our team should be the ones marvelling at the way it's engineered, its smooth operation and its output rates. Polythene conversion is our passion and we've put a lot of thought, energy and, indeed, money into sourcing the right solution.

If you are into engineering, we've ordered another 80-inch perforated-on-roll bag machine. It's a big machine that will do two big things for our business. It will boost our output capacity and allow us to extend our range. Those things will translate into better service for our customers.

With faster order turnaround and extra production capacity you'll like our new POR machine every bit as much as we do.



WE'RE GOING FOR GREEN!



We've made a lot of changes already and more are in the pipeline. We're looking at the whole operation: what we buy, what we sell and how we make it. The whole Flextex team is involved and enthused about looking after the planet. We're already saving water and power. The offices have gone paper free, and the factory will follow soon. We're recycling – not just offcuts, but our old appliances as well. Every time we replace something in 2022, we'll do it with an energy-efficient option. We're scrutinising the green credentials of our suppliers and we're making it easy for our customers to go green with a fantastic range of eco-friendly products.

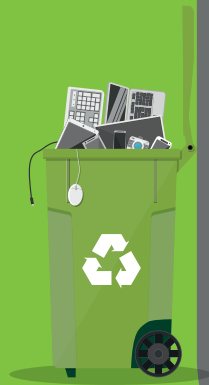


1

Plastic offcuts aren't waste. They're valuable resources that we recycle. **THINK GREEN, ACT GREEN.**

2

We recycle unused electrical equipment - like decluttering, it can make you feel good.



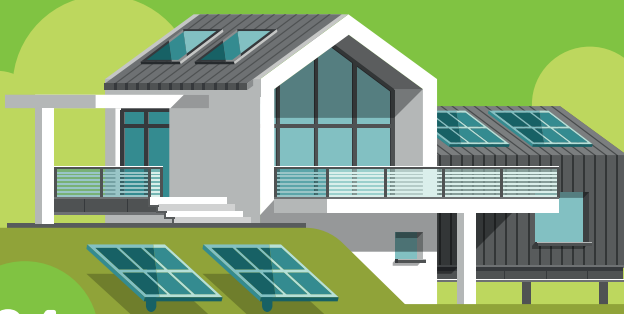
3

This is a rainy country, but wasting water still wastes the planet's resources. That's why we don't. Eco-friendly plumbing makes sense – even in Lancashire.



4

Shiny new appliances might be on your wish list for 2022. They only make it onto ours if they're energy efficient.





9 When you want lots of ways to go green and commitment to the cause, having a team like ours is brilliant.

Thanks everyone.

8 We're going paperless. We think trees would approve.



5 Yes, you can use sustainable plastic packaging. Yes, we make it.



7 Tech doesn't really 'sleep' at night, it ticks over, using power. Take our lead, give tech a real rest and shut down when you shut up shop.



6 Real change needs commitment through the supply chain. That's why we source from suppliers with sustainable practices. Source green, supply green.



NEW PRODUCT

Our brand new range of bags on rolls is all about convenience. Tightly wound on the roll and perforated for a quick easy tear, they're ideal for all sorts of sites, uses and contents.

The roll format is handy. It's compact, saving on storage space. Unlike individual bags, which are often boxed in bulky cardboard, there's only a bare minimum of packaging waste to handle. What's more, they eliminate the slipping and sliding that's often a problem with loose bags. Rolls can be positioned where they're needed and because only the outer bag is ever exposed, they stay clean, tidy and ready for use.

We've got a fantastic choice of sizes, colours and materials so there's always a bag that's just right for you. Whether you're looking for bin bags, storage bags, clinical waste bags, or bespoke solutions, we can help.



TEAR IT OFF, BAG IT UP

WE DON'T JUST LISTEN. WE ACT.



 **flextex**
THE EXPERT POLYTHENE CONVERTER

Polymer supply issues have affected our entire industry recently. It's been tough on us all, but we're doing much more than offering soothing words and waiting for things to improve.

You need our products, so we've recruited more staff, a new machine will be installed very soon and our customer portal is in development.

COMING SOON TO FLEXTEX

Flextex is thrilled to announce the **imminent arrival of a new addition**

Okay, it's not a baby, but if you're in our business, a new production machine is every bit as exciting. **More capacity. More options. More satisfied customers.**

ISO

**Expected item
in the bagging area**

We're working towards our ISO accreditation. That means we know exactly what's happening, why and when. Nothing unexpected. You can count on our high standards.

CUSTOMER PORTAL

We don't recommend checking your order at 3 am. But if you can't sleep, you can.

Our soon-to-be-launched customer portal is built for all of us. For the larks and the night owls, the wide awake, the bleary-eyed, the time-pressed and the just catching up multi-taskers.

Place, view and track orders. Check in anytime that suits. Even at 3 am.



EVERYTHING YOU NEED TO ORDER POLYTHENE

Sourcing the right polythene for your operation is a simple way to make your processes more efficient and cost-effective. There's an almost endless range of bags, covers, sheets and film on reel options, but with our understanding, technology and dedicated team, we're confident that we can supply the perfect solution. All the technical information across our range of products is available on our website.



IN CASE YOU MISSED IT... FLEXTEX LAUNCH A BRAND-NEW WEBSITE



When you've been in business for decades and have amassed a great deal of expertise, it's easy to assume everybody knows what you do, and why and how you do it.

But as with everything in life, things change. Business evolves, product ranges expand, new materials come onto the market and the website you built to represent what you do, only tells half the story.

That's why Flextex has launched a new website. It's a bang-up-to-date window into a business that's at the top of the polythene conversion trade, which serves all types of customers, and which is committed to more sustainable practices within the industry.



www.flextex.co.uk

